

Arrive in Style with Subway[®] Curbside Pick-Up" Contest Official Rules Dates: January 11, 2021 – January 31, 2021

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.

THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED, OR ADMINISTERED BY FCA CANADA.

1. <u>SPONSOR, ADMINISTRATOR:</u> Subway Franchisee Canadian Advertising Trust ("SFCAT") will serve as the sponsor ("Sponsor") of the Arrive in Style with Subway[®] Curbside Pick-Up Contest (the "Contest"). Veritas Communications ("Administrator") will serve as the administrator of the Contest.

FCA Canada Dealer Advertising Associations' ("FCACDAA") involvement in the Contest is strictly limited to providing the Prize (defined below) for the Contest and FCACDAA is in no way sponsoring or administering the Contest.

FCACDAA includes the following entities:

- CHRYSLER DEALERS ADVERTISING ASSOCIATION OF ONTARIO
- THE MARITIME CHRYSLER DEALERS ADVERTISING ASSOCATION
- PRAIRIE CHRYSLER REGION DEALER ADVERTISING ASSOCIATION.
- CORPORATION PUBLICITAIRE DES CONCESSIONNAIRES CHRYSLER DU QUÉBEC INC.

ELIGIBILITY: This Contest is open only to legal residents of Canada, who are the age of 2. majority (and in no case under the age of 18) or older in the province or territory of residence at the time of entry, who reside in Canada, and who have a valid driver's license from their province or territory of residence and valid, current insurance and are legally eligible to drive (as determined by Sponsor and/or Administrator in its sole and absolute discretion). You need not be present to win. Employees, officers, directors, agents or representatives (and their immediate families or those living in the same household) of Sponsor, Administrator, Subway Franchise Systems of Canada, ULC, FCACDAA, Doctor's Associates LLC, Franchise World Headquarters, LLC, Subway IP LLC, Subway[®] Restaurants, Subway[®] Franchisees and their respective affiliates, subsidiaries, divisions, parent and related companies, suppliers, printers and advertising, promotional and judging agencies are not eligible to enter or win. In these Official Rules, "immediate family" means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse, regardless of where they reside. Groups, clubs, organizations, businesses and commercial and non-commercial entities cannot participate. An "Entrant" is an eligible person who submits an entry in accordance with these Official Rules.

3. <u>CONTEST PERIOD:</u> The Contest begins January 11, 2021, 12:01 a.m., E.S.T., and ends January 31, 2021, 11:59 p.m., E.S.T. (the "Contest Period"). Sponsor's servers govern in all matters with respect to time.

4. <u>**HOW TO ENTER:**</u> You may enter this Contest only via the entry methods described below (an "Entry").

a. <u>PICK-UP ENTRY METHOD:</u> Beginning on January 11, 2021, you may enter the Contest by (i) placing a Curbside Pick-Up Order online or via the Subway® Application from a participating Subway® Restaurant located in Canada during the Contest Period (each an "Order"), (ii) identifying the order number (the "ON") on your receipt for the applicable Order, (iii) visiting <u>www.SubwayCurbside.ca</u> (for English) **OR** <u>www.</u> <u>serviceaustationnementsubway.ca</u> (for French) (each a "Website" and collectively, the "Websites"), (iv) clicking the appropriate links on the Websites to enter your ON for the Contest, and (v) fully completing all required information on the applicable Website form for the Contest. You must fully complete and submit all non-optional data requested on the applicable Website form (including, but not limited to, your name, your province of residence, a valid email address and telephone number). By successfully transmitting a fully completed Website entry form as directed, you will receive one (1) entry.

b. <u>MAIL-IN ENTRY METHOD:</u> Alternatively, you may receive one (1) entry by handprinting the words "Arrive in Style with Subway[®] Curbside Pick-Up" Contest, your name, age, street address, city, province/territory, postal code, telephone number, and valid email address on a 3" x 5" card and mailing it in an envelope to: "Arrive in Style with Subway[®] Curbside Pick-Up" Contest c/o Veritas Communications, 370 King Street West, Suite 800, Toronto, Ontario, M5V 1J9. Each Mail-In Entry must be individually postmarked and stamped with sufficient postage.

All Pick-Up Entries must be received by 11:59 p.m., E.S.T. on January 31, 2021, and all Mail-In Entries must be postmarked by January 31, 2021 and received by the Administrator by February 10, 2021. Proof of transmission (screenshots or captures, etc.) or attempted transmission does not constitute proof of delivery or receipt by the Sponsor's servers or Sponsor and/or Administrator. Proof of depositing entry in mail is not considered proof of delivery or receipt. No photocopied or mechanically reproduced Entries will be accepted. Illegible, incomplete and duplicate Entries will be disqualified. Entries will not be accepted from post office boxes.

If it is discovered that an Entrant has registered or attempted to register more than once using multiple e-mail addresses, telephone numbers, multiple identities, IP addresses, use of proxy servers or any other method of unauthorized entry, all in Sponsor's and/or Administrator's sole and absolute discretion, all of that Entrant's Entries will be declared null and void, Entrant will be disqualified from the Contest and any Prize that Entrant might have been entitled to receive will not be awarded to him/her. Entries that are late, lost, illegible, duplicated, mechanically reproduced, contain false information, damaged, misdirected, mutilated, garbled or incomplete, altered or otherwise irregular in the sole discretion of Sponsor and/or Administrator, that have been submitted or generated using robotic, programmed, script, or any other automated means, or illicit means, or do not conform with or satisfy any or all of the conditions set out in the Official Rules, as determined by Sponsor and/or Administrator in its sole and absolute discretion, may be judged void and disqualified.

All Entries become the property of Sponsor and will not be returned and no correspondence will be entered into except with the selected entrant and any alternate. No responsibility is assumed by the Sponsor for any inability of a potential entrant to successfully enter the Contest for any reason.

LIMIT: Limit one (1) entry per person per day during the Contest Period, regardless of method of entry. A "day" is defined as starting at 12:00 a.m. E.S.T. and ending at 11:59:59 p.m. E.S.T. on that calendar day. If it is discovered that an Entrant has entered or attempted to enter the Contest more than one (1) time per day, all of that Entrant's entries will be declared null and void, Entrant will be disqualified from the Contest and any Prize that Entrant might have been entitled to receive will not be awarded to him/her.

5. PRIZES AND APPROXIMATE RETAIL VALUE: There will be one (1) prize awarded, subject to these Official Rules. The prize (the "Prize") shall consist solely of one (1) 2021 model year Jeep[®] Canada Compass vehicle, as determined by the Sponsor in its sole discretion.

Approximate manufacturer's suggested retail value ("ARV") for the Prize is CAD \$35,000. FCACDAA will provide the Prize for this Contest. The Released Parties (as defined below) are not responsible or liable for any difference between the ARV and actual manufacturer's suggested retail value of the Prize and any such difference in value will not be awarded to the Winner.

To take delivery of Prize, the Winner (defined below) must provide proof of valid, current insurance and a valid driver's license from their province or territory of residence, and must be legally eligible to drive (as determined by Sponsor and/or Administrator in its sole and absolute discretion). Winner must take delivery of the Prize at the location designated by the Sponsor at or around the FCACDAA dealership that is as near as possible to the Winner's residence within one (1) month of notification. Travel and shipping expenses (including shipping insurance) are not included. Winner will be solely responsible for insuring and registering the vehicle, in addition to all vehicle title, license and registration fees, freight, sales tax, delivery, dealer prep, emissions inspection, additional equipment, insurance, gasoline, maintenance and all other fees and expenses associated with the receipt and use of the Prize vehicle. The interior/exterior colours of and specific package details of the vehicle to be determined in the sole discretion of the Sponsor and are subject to availability. Any vehicle options and/or upgrades above the package chosen by the Sponsor and/or Administrator will be Winner's responsibility and may not be honored except in Sponsor's and/or Administrator's sole discretion. Winner agrees that the Sponsor and Administrator have neither made or are responsible or liable for any warranty, representation, condition or guarantee, express or implied, in fact or in law, relative to the Prize vehicle, including but not limited to its quality, mechanical condition or fitness. To the fullest extent permitted by applicable law, Winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from any of the Released Parties (as defined below) should the Prize fail to be fit for its purpose or is in any way unsatisfactory. For greater certainty and the avoidance of any doubt, by accepting the Prize, the Winner agrees to waive all recourse against the Released Parties if the prize does not prove satisfactory, either in whole or in part.

Any depiction of the Prize shown in any promotional material is for illustration only and not necessarily the vehicle to be awarded.

6. <u>RANDOM DRAWING:</u> The winner of the Prize ("Winner") will be selected in a random draw of all eligible entries received on or about 10:00 a.m. E.S.T. on February 11, 2021 ("Drawing

Date") in Toronto, ON by the Sponsor and/or Administrator, whose decisions are final and binding in all matters relating to this Contest.

Selected Entrant will be contacted via the e-mail address provided with the entry. That message will ask the selected Entrant to contact the Sponsor and/or Administrator in order to claim the applicable Prize. The selected Entrant must respond within three (3) days, or he/she will be disqualified without any liability to the Sponsor and/or Administrator, and his/her eligibility to receive the Prize will be forfeited and an alternate Entrant may be randomly selected (as determined by the Sponsor and/or Administrator in its sole and absolute discretion) from among the remaining eligible Entries received, unless no further entries are available then the Prize will not be awarded.

Winner Confirmation: To be confirmed a winner, the selected Entrant must (in addition to other terms set forth in these Official Rules, including the terms for accepting the Prize in Section 5): (a) respond to the Sponsor's and/or Administrator's email within three (3) days, (b) provide the applicable order receipt showing the winning order number (if entering through the Pick-Up Entry Method), (c) correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question to be administrator's sole discretion), (d) confirm compliance with the Official Rules, (e) execute and return within five (5) days of issuance by Sponsor a Declaration of Compliance with Contest Rules and Liability Release/Consent to Publicity Form releasing the Released Parties, as set out below, and consenting (except where prohibited by law and to the extent provided by law) to the use of the winner's name, portrait, picture, voice, likeness, comments, city and province of residence, and biographical information (e.g. age) by Sponsor and Administrator for any future advertising or promotional activity related to the Contest in any media or format without further consideration, and (f) provide proof of identification and valid drivers' license upon request.

By accepting the Prize, and unless prohibited by law, Winner agrees to Sponsor's and Administrator's use of his/her name, city/province of residence, picture, biographical information, statements, voice and likeness in any advertising and publicity Sponsor, Administrator, and their respective successors, assigns and licensees may conduct relating to the Contest in any media or format, whether now known or hereafter developed, including but not limited to the Internet, at any time or times in perpetuity, without further compensation or notice, and hereby releases Released Parties from any liability with respect thereto. Winner may be required to sign a further release regarding the grant of these publicity rights.

If a selected Entrant cannot be contacted, does not respond to the notification, is unable to answer the skill-testing question correctly within the allowed time period, fails to return the any required documents within the specified time period, or if the selected Entrant is found to be not in compliance with these Official Rules (including the terms for accepting the Prize in Section 5) or declines acceptance of the Prize for any reason, or if any document, Prize or notification, is returned as undeliverable, his/her entitlement to the Prize will be forfeited and the Prize may be awarded to an alternate Entrant, subject to winner confirmation. In such a case, or in the event that the Prize can't be awarded, neither the selected Entrant, nor any other person, shall have any claim against Sponsor and/or Administrator arising out of or connected to the disqualification or any other matter related to the Contest.

Reasonable efforts will be used to contact Winner within two (2) weeks of the Drawing Date. Sponsor and Administrator will not be responsible for failed attempts to contact the selected Entrant, including any messages not received and/or responded to within the required time frame. Sponsor and Administrator shall not be required to use extraordinary or unreasonable efforts to locate or contact a selected entrant.

7. <u>ODDS OF WINNING</u>: Odds of winning the Prize depend on the total number of eligible entries received for the Contest and are equal regardless of method of entry. If for any reason no Entries are received then the Prize will not be awarded.

8. <u>PRIZE CONDITIONS:</u> No substitution for the Prize will be permitted. If necessary due to unavailability of the Prize, a prize of equal or greater value will be awarded at the discretion of the Sponsor and/or Administrator. Prize is not transferable, divisible, assignable or redeemable for cash. Winner will be required to execute and return any required tax-related documents within five (5) days of issuance by Sponsor and/or Administrator. Failure to return all required documents in this time period may result in Winner being disqualified and an alternate Winner selected. By entering this Contest and/or accepting the Prize, Winner and each Entrant hereby consent (except where prohibited by law and to the extent provided by law) to the reasonable use of the winner's portrait, picture, voice, likeness, comments, city and province of residence, and biographical information (e.g. age), contents of the entry form and the name of Winner and Entrants without any further compensation for any future promotional activity related to this Contest.

9. CONDUCT OF PARTICIPATION IN CONTEST: By entering the Contest, Entrant acknowledges that he or she has read and understood and agrees to abide and be bound by the Official Rules and the decisions of the Sponsor and Administrator, which shall be final and binding in all matters relating to the Contest and the awarding of the Prize. Sponsor and/or Administrator reserves the right to disqualify any Entrant acting in violation of the Official Rules or found tampering with the entry process or with the operation of the Contest or the Websites. The Contest is governed by the laws of Ontario and Canada, as applicable therein, and, by entering, Winner and Entrants hereby submit to the jurisdiction and venue of the federal, provincial and local courts located in Ontario, Canada. As a condition of entering this Contest, each Entrant agrees that, to the maximum extent permitted by applicable law: (a) under no circumstances will the Entrant be entitled or permitted to obtain awards for, and the Entrant expressly waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than actual, outof-pocket expenses, and any and all rights to have damages multiplied or otherwise increased, and in no event shall attorney's fees be recoverable by either party; and (b) any and all disputes, claims and causes of action arising out of or connected with the Contest or any Prize awarded shall be resolved individually, without resort to any form of class action. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE RELATED TO SPONSOR, ADMINISTRATOR OR THE CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND/OR ADMINISTRATOR RESERVES THE RIGHT TO SEEK DAMAGES FROM SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

10. <u>LIMITATIONS OF LIABILITY:</u> Released Parties (as defined herein) are not responsible for any incorrect or inaccurate entry or entries, errors in calculations, theft, tampering, destruction, or unauthorized access to, or alteration of entries; printing or other errors; and any entries or mail which are late, lost, delayed, incomplete, misdirected, stolen, mutilated, illegible, postage due or any combination thereof. Sponsor and/or Administrator reserve the right, with the consent of the Régie des alcools, des courses et des jeux (the "Régie") for Québec, to modify, amend, suspend or terminate the Contest or these Official Rules, without prior individual notice, and for any reason, including in the event that it becomes necessary due to circumstances beyond Sponsor's and/or Administrator's control, or unforeseen events, as determined by Sponsor and/or Administrator in

its sole and exclusive discretion, including without limitation, Acts of God, pandemic, epidemic, "shelter in place" and similar orders and other government actions. Without limiting the generality of the foregoing, Sponsor and/or Administrator may, with the consent of the Régie, decide to postpone drawing dates or other deadlines herein, or terminate the Contest early. In the event the Contest is terminated early, Winner may be selected from all eligible entries received at the time of termination, in Sponsor's and/or Administrator's full discretion.

THIS CONTEST AND THE PRIZE ARE PROVIDED "AS IS" WITHOUT WARRANTY, REPRESENTATION, GUARANTEE OR CONDITION OF ANY KIND, EXPRESS, IMPLIED, STATUTORY OR OTHERWISE, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS DO NOT ALLOW THE DISCLAIMER OF IMPLIED OR OTHER WARRANTIES SO THE ABOVE DISCLAIMER MAY NOT APPLY TO YOU TO THE EXTENT SUCH JURISDICTIONS LAW IS APPLICABLE TO YOU AND THESE OFFICIAL RULES.

11. <u>**RELEASE OF LIABILITY:**</u> By participating, Winner and Entrants agree to release, discharge, indemnify and hold harmless Sponsor, Administrator, FCACDAA, Doctor's Associates LLC, Franchise World Headquarters, LLC, Subway IP LLC, Subway Systems of Canada, ULC., Subway[®] Restaurants, Subway[®] Franchisees, and each of their respective affiliated entities, affiliates, subsidiaries, parent corporations and companies, and all of their respective officers, directors, shareholders and principals, employees, representatives, agents and franchisees (collectively, "Released Parties"), from and against any claims made by any Winner and Entrants or any other third parties related in any way to the operation of this Contest, as well as any other claims, damages or liability due to any injuries, damages or losses (whether alleged, threatened, or actual) to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from use or redemption of any Prize, participation in this Contest or any related activity. Winner and Entrants assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this Contest or acceptance, use or redemption of any Prize.

12. <u>ADDITIONAL TERMS AND CONDITIONS:</u> The following are conditions to winning the Prize and additional terms and conditions binding on Entrants and Winner:

a. All federal, provincial and local tax liabilities and any applicable fees associated with accepting the Prize or participation in this Contest are the sole responsibility of Winner. Sponsor and/or Administrator may, in its sole discretion, withhold from the amount of the Prize any and all federal, provincial, local tax liabilities and any applicable fees associated with accepting the Prize or participation in this Contest.

b. If a Winner declines the Prize, or if person who is chosen in the drawing is not an eligible entrant or has not complied with these Official Rules, such person shall be disqualified and the Prize may be awarded to an alternate Entrant, subject to confirmation. and another person will be chose in a drawing for the Prize.

c. Decisions of Sponsor and/or Administrator are final with respect to determination of the Winner and all matters with respect to the conduct of the Contest.

d. By participating in this Contest, Entrants and Winner agree to be bound by the Official Rules and the decisions of the Sponsor and Administrator. By entering the Contest, Entrants acknowledge that they have read and understood the Official Rules, and agreed to abide and be

bound by them, and the decisions of the Administrator and/or Sponsor, including their decisions regarding the interpretation and application of these Official Rules, made in their sole and absolute discretion, shall be final and binding with respect to all aspects of the Contest and the awarding of the Prize. No correspondence will be entered into except with selected Entrants and Winner.

e. In the event of a dispute regarding the identity of an Entrant, Entries will be deemed to have been submitted by the authorized account holder of the e-mail address associated with the entry. "Authorized account holder" is defined as the person who is assigned an e-mail address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A selected Entrant may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the Entry to be confirmed a Winner.

f. Website Use: By accessing, browsing, and/or using the pages or services posted on the Website, you agree to these Official Rules.

g. Sponsor and/or Administrator will respond to notices of alleged copyright infringement on the Website that comply with the process set out in the U.S. Digital Millennium Copyright Act ("DMCA"). If you think your copyrights are being infringed on the Website, you can submit a written notice to <u>DMCA@subway.com</u>.

h. We use service providers to provide you with many aspects of the Websites. The service providers include but may not be limited to Veritas Communications Inc., Webflow Inc., Foreplay Ventures Inc., GoDaddy. You agree to comply with all terms and notices as service providers may provide, including without limitation as identified at the following links:

- Veritas Communications Inc.: <u>https://www.veritasinc.com/privacy-policy/</u>
- Webflow Inc.: <u>https://webflow.com/legal/terms</u>
- Foreplay Ventures Inc.: <u>https://www.weareforeplay.com/privacy-policy</u>
- GoDaddy: https://ca.godaddy.com/legal/agreements

13. <u>**PRIVACY / USE OF PERSONAL INFORMATION:**</u> By participating in the Contest, eligible Entrant hereby consents to Sponsor's, Administrator's or authorized agents' collection, use, and disclosure of Entrants' personal information for the purposes of administering the Contest and prize fulfillment. Entrant acknowledges that he/she has read, understood and accepted the Sponsor's Privacy Statement, which provides more information about Sponsor's privacy practices and is located at <u>http://www.subway.com/en-ca/legal/privacystatement-fwh</u>.

Entrants may be offered the optional opportunity to receive coupons, newsletters, informational materials, marketing communications, or other special promotions, or other offers from Sponsor, affiliates within the Subway[®] Group, and/or third-party service providers. Entrants will not be contacted for marketing purposes unless they have provided their express consent. Withholding consent does not affect chances of winning.

15. <u>WINNER LIST AND OFFICIAL RULES:</u> You may obtain copies of the Official Rules or a list of the Winner by sending a self-addressed, stamped envelope that reads: Winner List – or – Official Rules, "Arrive in Style with Subway® Curbside Pick-Up" Contest c/o Veritas Communications, 370 King Street West, Suite 800, Toronto, Ontario, M5V 1J9.; all requests must be received within six (6) months after the end of the Contest Period. Sponsor and/or

Administrator may also post the Offical Rules and Winner List to <u>subwaycurbside.ca</u> or <u>serviceaustationnementsubway.ca</u>.

16. <u>**RULES GOVERN:**</u> The Contest will be run in accordance with these Official Rules in English, which shall prevail, govern and control in the event of any inconsistency with any Contest-related materials including but not limited to French Rules.

17. FOR QUEBEC RESIDENTS: Any litigation respecting the conduct or organization of this Contest may be submitted to the Régie for a ruling. Any litigation respecting the awarding of the Prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

18. INTELLECTUAL PROPERTY: All intellectual property, including but not limited to trademarks, trade names, designs, Contest materials, web pages, source code, drawings, illustrations, logos, slogans and representations are owned by either Sponsor and/or their respective affiliates or authorized licensors. All rights are reserved. Unauthorized copying or use of any copyrighted materials or intellectual property without the express written consent of its owner is strictly prohibited.

CONTEST VOID WHERE PROHIBITED OR RESTRICTED BY LAW AND IS SUBJECT TO ALL APPLICABLE FEDERAL PROVINCIAL/TERRITORIAL AND MUNICIPAL LAWS.

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Jeep and the Jeep Grille are registered trademarks of FCA US LLC.

[These abbreviated rules are to be used as the disclaimer in ad copy, signage, entry forms, point of sale materials, email messages, direct mail pieces, audio and video scripts, etc.]



"Arrive in Style with Subway[®] Curbside Pick-Up" CONTEST Abbreviated Rules Dates: January 11, 2021 – January 31, 2021

POP/IN-STORE SIGNAGE ABBREVIATED

Abbreviated Rules. NO PURCHASE OR PAYMENT NECESSARY. To participate, you must be a legal resident of Canada who resides in Canada, be the age of majority (and in no case under the age of 18) or older in the province or territory of residence at the time of entry and have valid insurance, a valid driver's license from their province or territory of residence and be legally eligible to drive (as determined by Sponsor). Contest begins at 12:01 a.m. EST on January 11, 2021 and ends at 11:59 p.m. EST on January 31, 2021. One (1) prize is available to be won and consist solely of one (1) 2021 Jeep® Canada Compass (ARV CAD \$35,000). Random Drawing will be held at 10:00 a.m. E.S.T. on February 11, 2021 in Toronto, ON. Odds of winning the prize depend on the total number of eligible entries received for the Contest, as determined by the Sponsor and/or Administrator in their sole discretion. Selected entrant must be confirmed as the winner, including correctly answering a mathematical skill-testing question. For complete details see Official Rules available at www.subwaycurbside.ca or serviceaustationnementsubway.ca, Veritas Communications, 370 King Street West, Suite 800, Toronto, Ontario, M5V 1J9, and participating Subway[®] Restaurants, or by requesting a copy by mail at Veritas Communications, 370 King Street West, Suite 800, Toronto, Ontario, M5V 1J9. Sponsor: Subway Franchisee Canadian Advertising Trust.

CONTEST VOID WHERE PROHIBITED OR RESTRICTED BY LAW AND IS SUBJECT TO ALL APPLICABLE FEDERAL PROVINCIAL/TERRITORIAL AND MUNICIPAL LAWS. THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED, OR ADMINISTERED BY FCA CANADA INC.

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Jeep and the Jeep Grille are registered trademarks of FCA US LLC.

SUPER ABBREVIATED

Super Abbreviated Rules. NO PURCHASE OR PAYMENT NECESSARY. Open to legal residents of Canada of the age of majority with a valid driver's license / insurance and who are legally eligible to drive (as determined by Sponsor). Contest ends 11:59 p.m. E.S.T. on Jan. 31, 2021. Prize: One (1) 2021 Jeep® Canada Compass (ARV CAD \$35,000). Odds of winning depend on eligible entries received. Random Draw will be held at 10:00 a.m. E.S.T. on February 11, 2021 in Toronto, ON. Selected entrant must be confirmed, including by correctly answering

mathematical skill testing question. Subject to Official Rules at <u>www.subwaycurbside.ca</u> or <u>serviceaustationnementsubway.ca</u>.

SUPER SUPER ABBREVIATED

NO PURCHASE/PAYMENT NECESSARY. Legal residents of Canada, 18+ with valid driver license/insurance and legally eligible to drive. Ends 11:59pm EST 1/31/2021. Prize: One (1) 2021 Jeep® Canada Compass (ARV CAD \$35,000). Random draw 10:00am EST 2/11/2021. Entrants confirmed by answering a math question. Full Rules at <u>www.subwaycurbside.ca</u>.